



Elektraweb Hotel Management Software

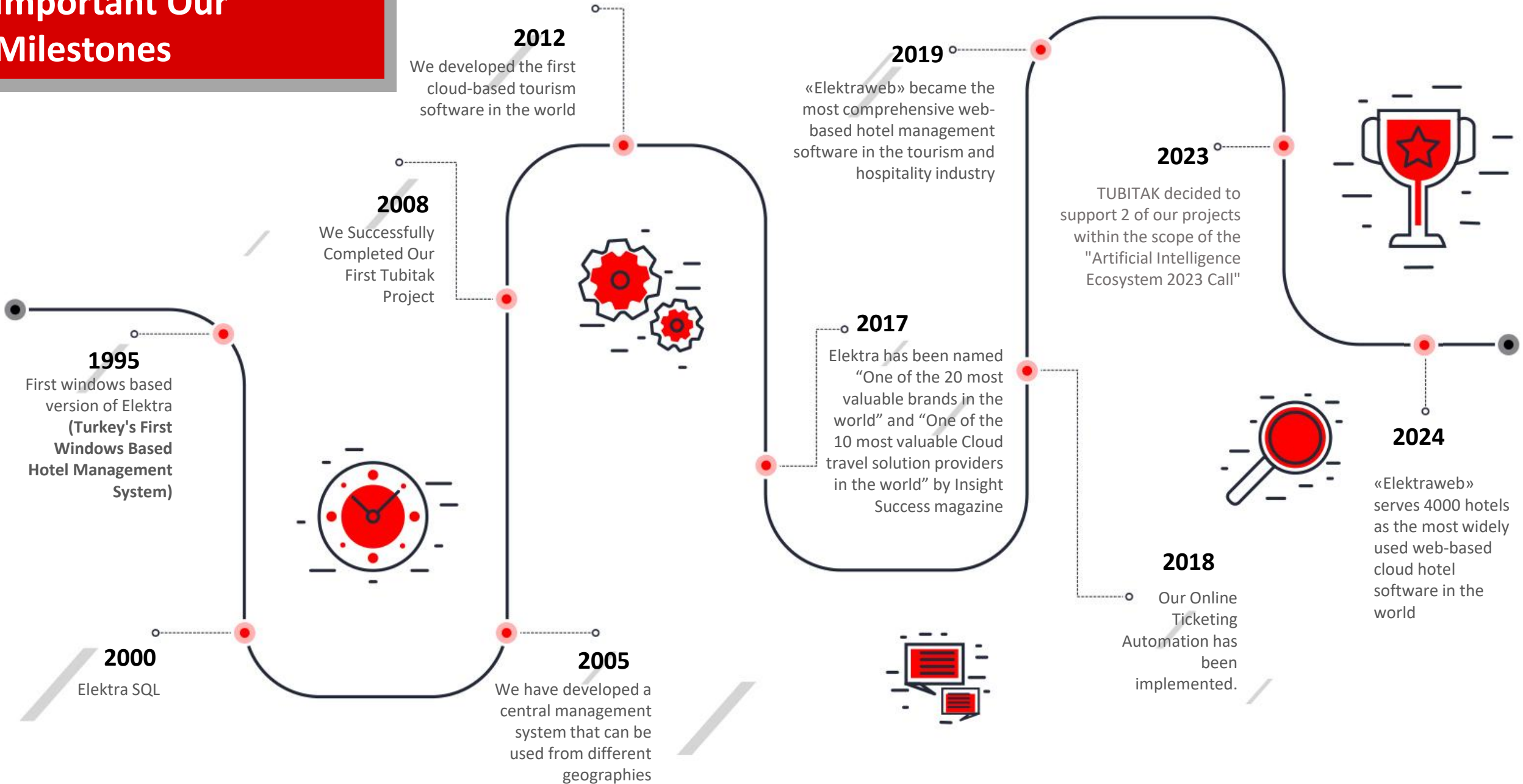
www.elektraweb.com

- Who We Are?
- Why Elektraweb?
- Advanced Features of Elektraweb
- References



We have a staff of 160 people, 80% of whom are technical, specializing in the needs of the software industry.

Important Our Milestones



- Market leader in Turkey
- Used for the training of 9000 tourism personnel every year.



17.000 Hotels in Turkey
5000+ of them Managed with ELEKTRA

Elektraweb is Turkey's fastest growing hotel management software, gaining **4056 users in 4 years.**

**363
USER**

2020

**2100
USER**

2022

**4056
USER**

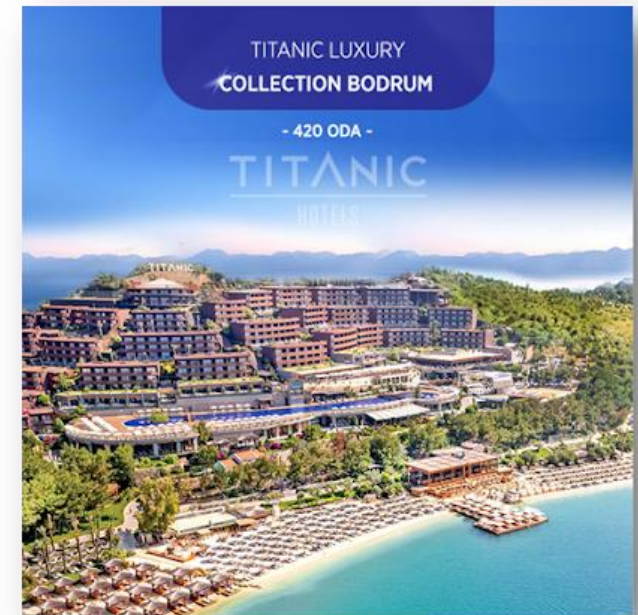
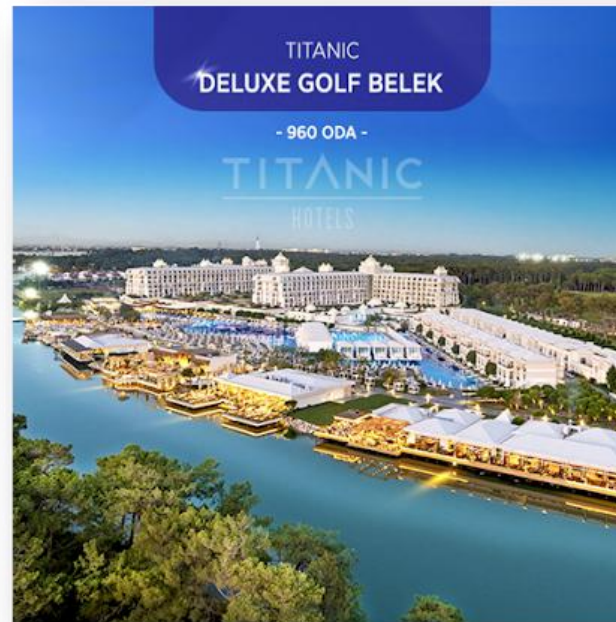
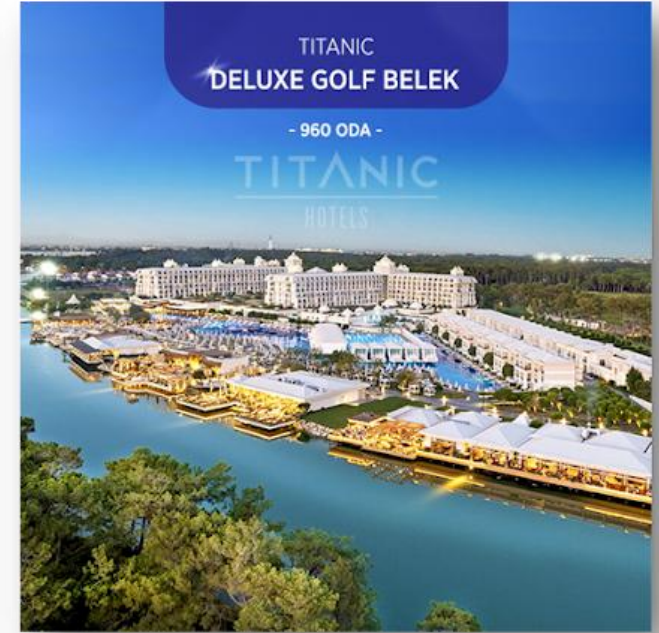
2024





TITANIC

HOTELS





**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

Labranda Alantur Resort Hotel - 350 Oda
ALANYA



**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

Labranda Lebedos Princess Hotel - 176 Oda
SEFERİHİSAR



**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

Labranda TMT Hotel - 329 Oda
BODRUM



**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

Labranda Excelsior Hotel - 181 Oda
SİDE



**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

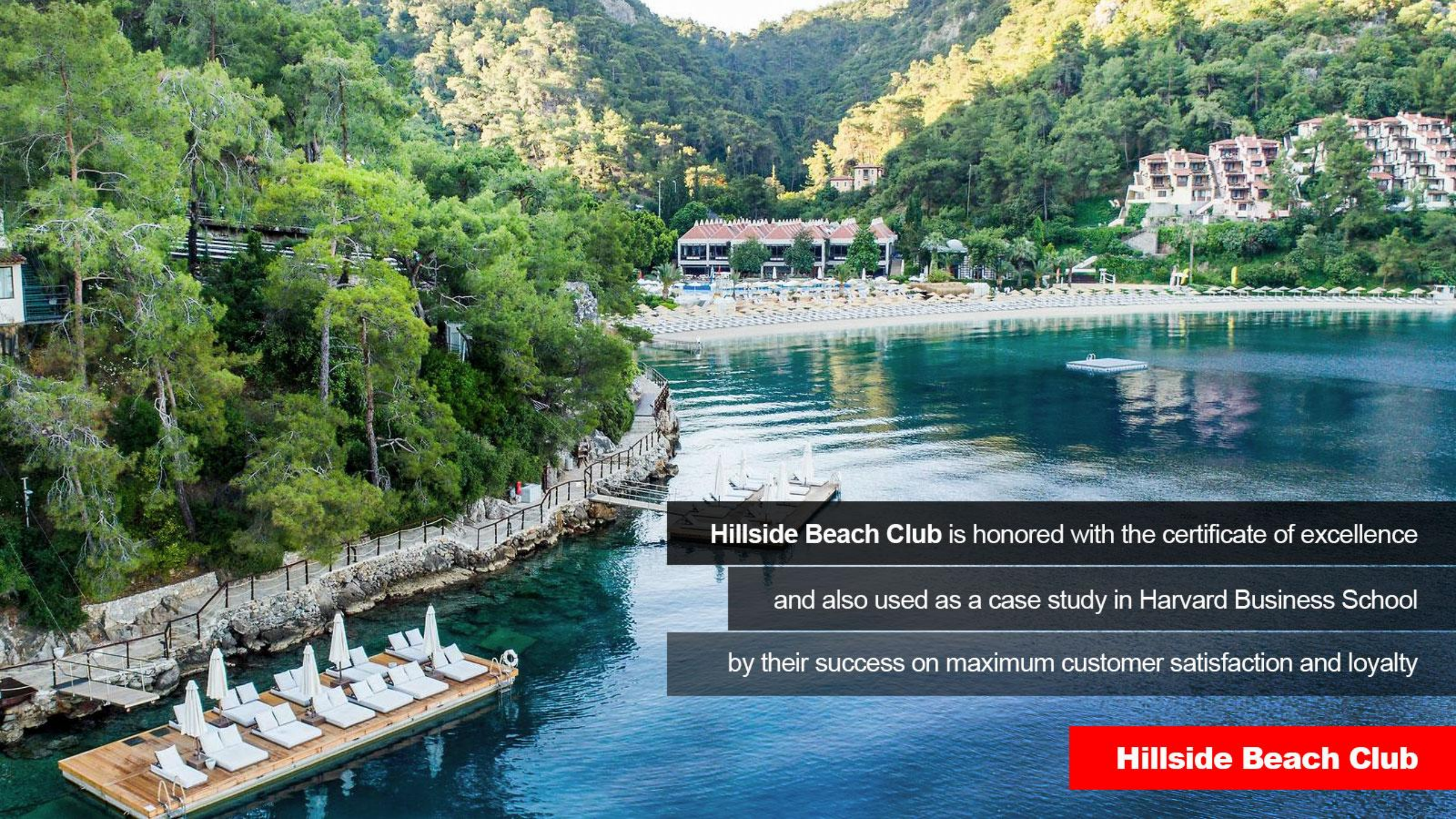
Labranda Mares Hotel - 441 Oda
MARMARİS



**Labranda Oteller Grubu,
Elektraweb'i Tercih Etti!**

Labranda Ephesus Princess Hotel - 368 Oda
SELÇUK





Hillside Beach Club is honored with the certificate of excellence
and also used as a case study in Harvard Business School
by their success on maximum customer satisfaction and loyalty

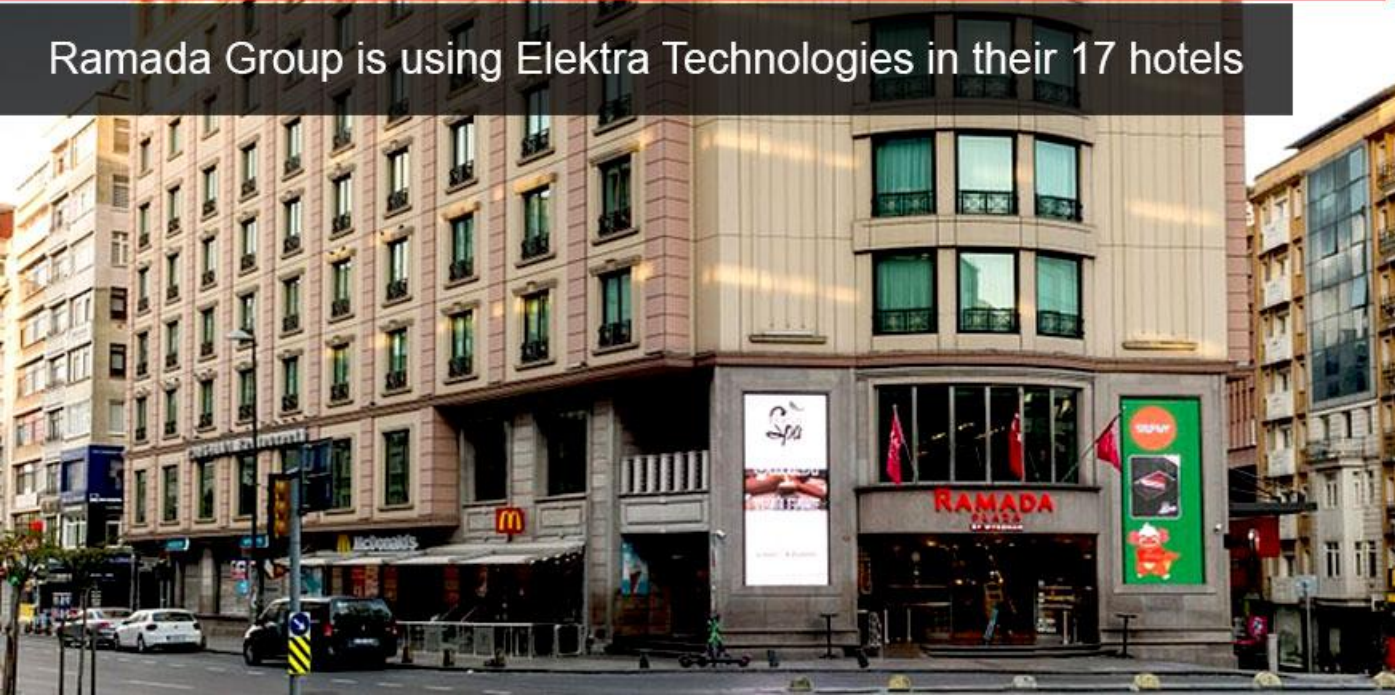
Hillside Beach Club

Ramada Plaza



Elektra is the best choice for also CITY HOTELS

Ramada Group is using Elektra Technologies in their 17 hotels



Sura Hotel



Gorrion Hotel

Titanic Hotels



Corendon Hotels



Multinational Hotels Prefer
Elektra

Anemon Hotels



Green Park Hotels



Theme Parks are managed end to end by Elektraweb Technologies

The Land of Legends, one of the Turkey's centre of attraction uses Elektra for online ticketing and POS

The Land of Legends



- › **ENGLAND**
- › HOLLAND
- › **SPAIN**
- › GERMANY
- › **UKRAINE**
- › EGYPT
- › **GREECE**
- › **NIGERIA**
- › CARIBBEAN
- › **SOMALIA**
- › AZERBAIJAN
- › **MOROCCO**
- › PAKISTAN
- › **GEORGIA**
- › **NORTH CYPRUS**
- › MACEDONIA
- › **FRANCE**
- › IRANIAN
- › **TUNISIA**
- › BELGIUM
- › **D. R. Of CONGO**
- › **THAILAND**
- › AFGHANISTAN
- › **IVORY COAST**
- › USA
- › **LIBYA**
- › ALBANIA
- › **MALTA**
- › **DENMARK**
- › SAUDI ARABIA
- › **VIETNAM**
- › MONTENEGRO
- › **BELARUS**

Elektra is in

4 Continents and 34+ Countries!

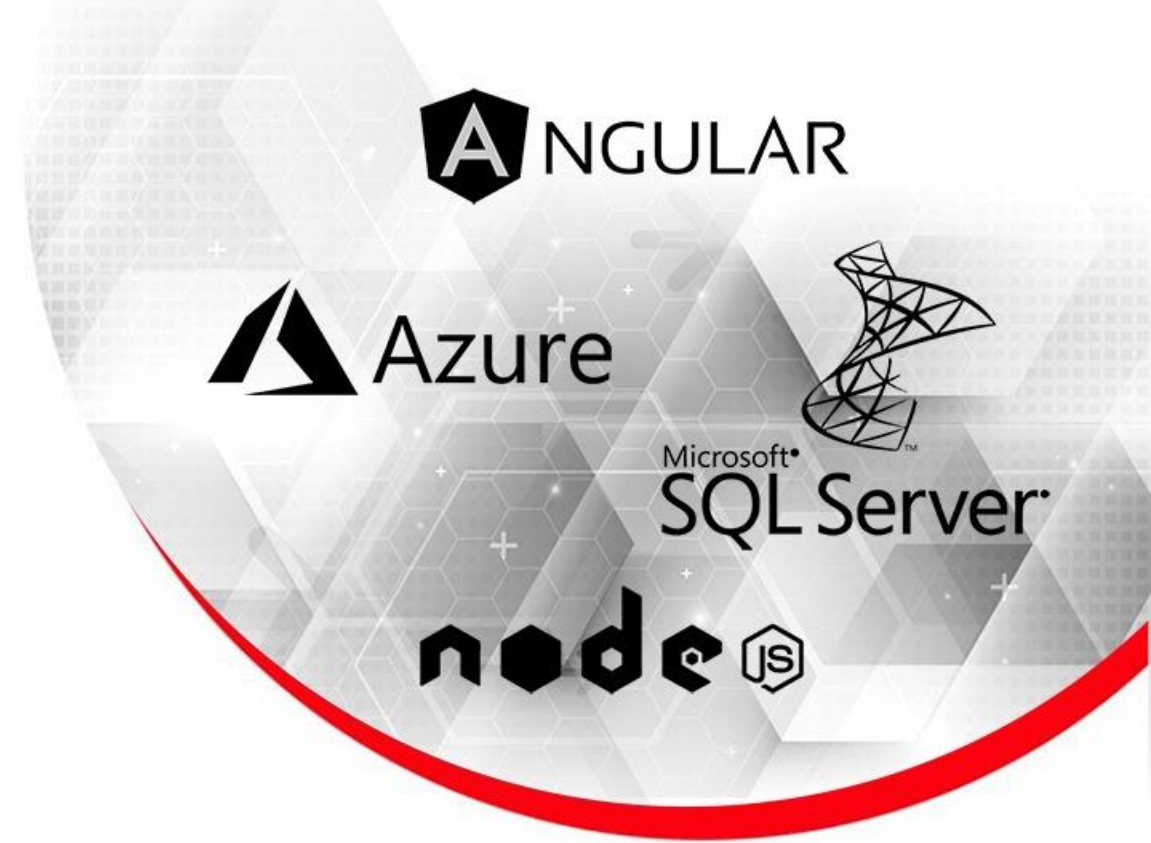
WHY DID THEY PREFER US?





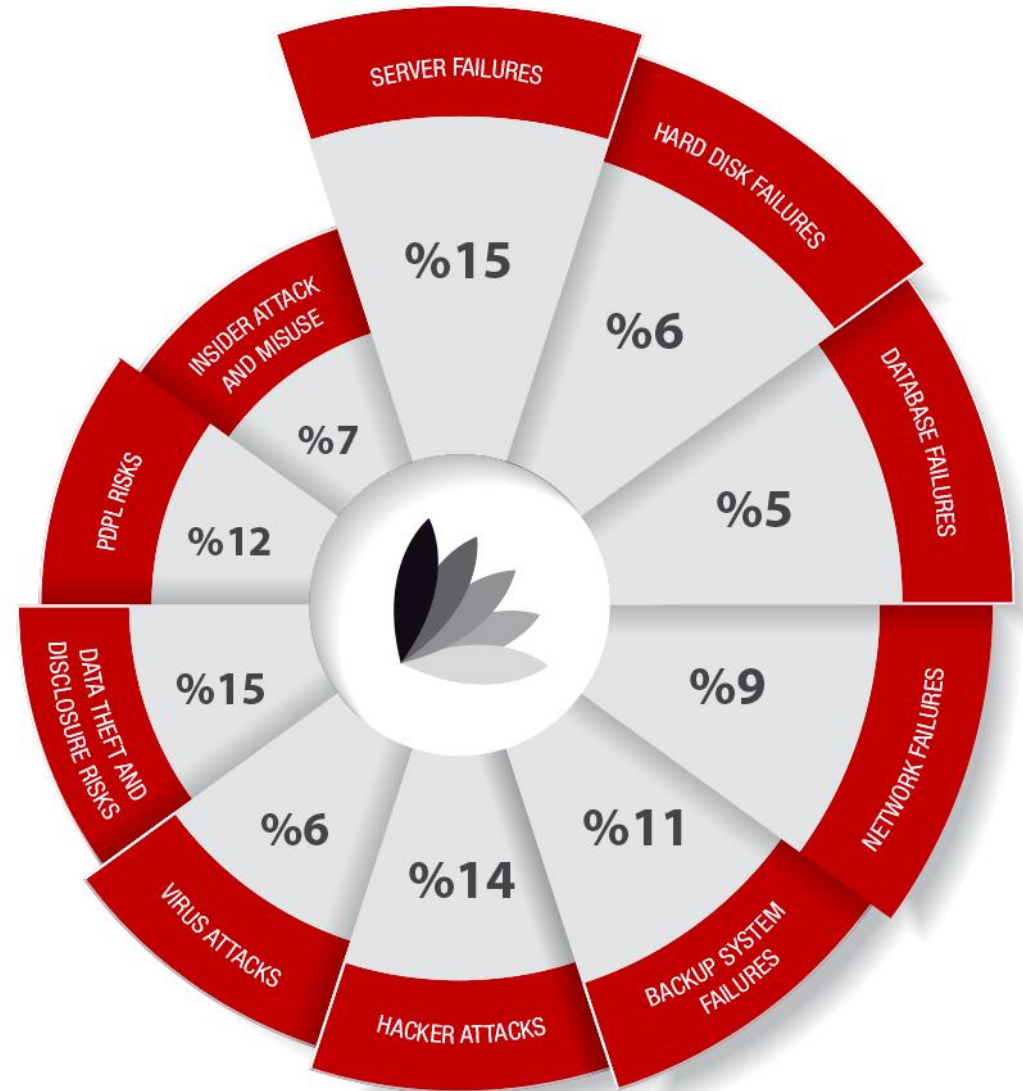
We Always Use The Latest Technology

Due to its nature, **Elektraweb** instantly reflects all technical updates to its users. Thus, version update processes are eliminated and users always use the most up-to-date technology.



**With Elektraweb
ZERO COST – ZERO RISK**

Elektraweb offers safer and more comfortable working order. It minimizes your direct responsibility against all possible risks and legal regulations. In addition, it provides the convenience of operating different systems in integration and full efficiency.



We Increase Revenues of Hotels with Online Reservation, Channel Management and Rate Manager

Google

Booking.com

Expedia®

airbnb

amadeus

tatilsepeti

otelz.com

hotelbeds

HalalBooking

Hotels.com

etstur

Jolly

Sabre

hotwire

AirAsiaGo.com

fatil.com

otelfiyat

Setur

agoda

PRESTIGIA
SELECTED HOTELS BOOKING

EGENCIA
BUSINESS TRAVEL - EXPEDIA, INC.

HalalTravels.com

ORBITZ

Smith
Mr & Mrs Smith

wotif

HotelsPro.com
Global Travel Wholesaler

eDreams
ODIGEO

odamax

sunhotels.

travelocity

Ctrip

adonis.com
Global Online B2B Channel

lastminute
.com

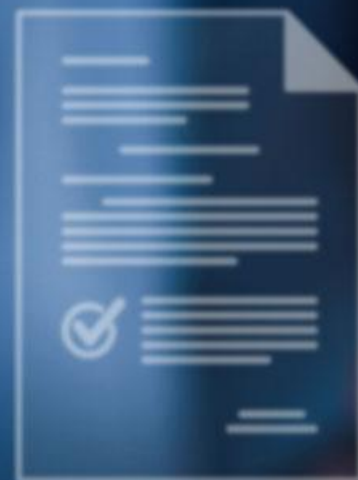
HyperGuest

HOSTELWORLD

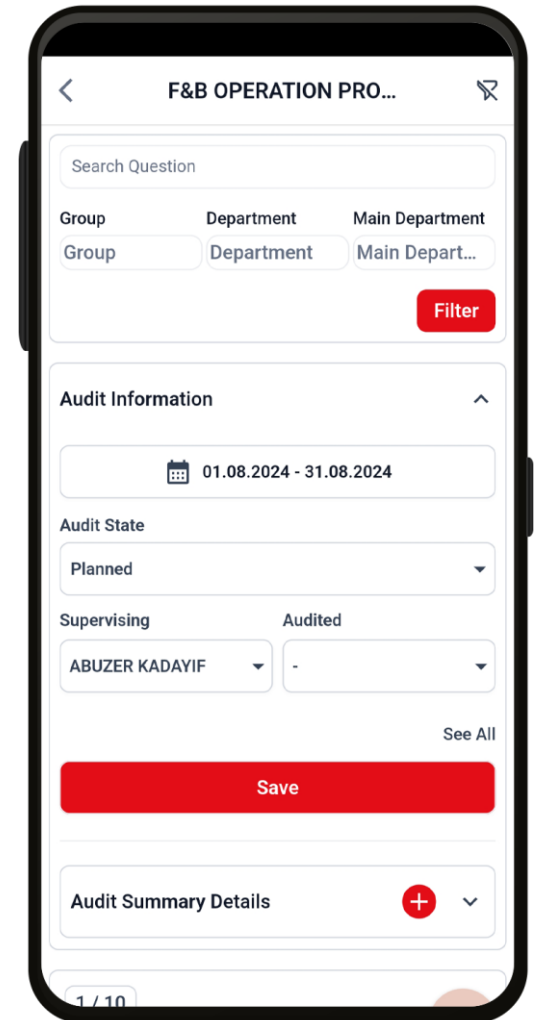
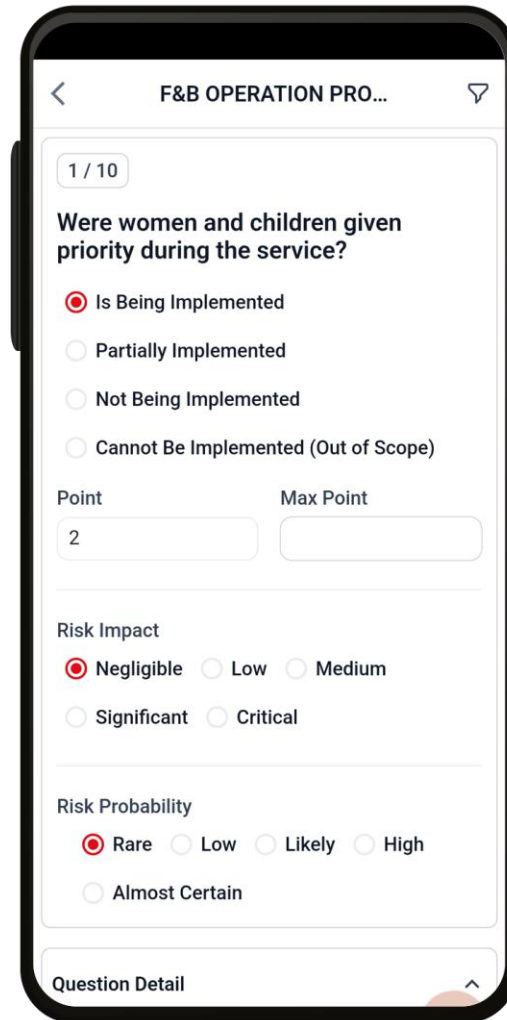
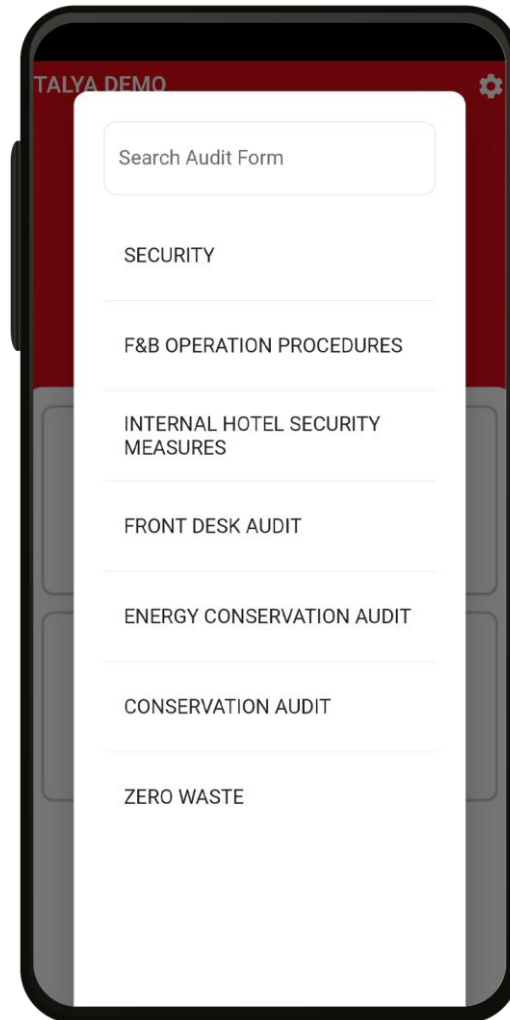
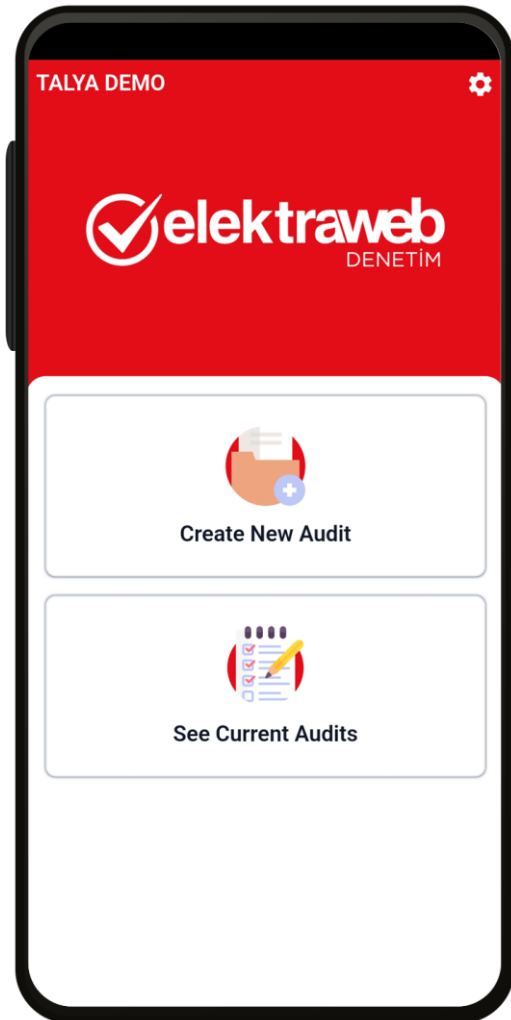
gezinomi
her gün tatil olsa...

Elektraweb Quality Management System

Complete Your Quality Processes
and Certification Works Completely “**Digitally**”



Quality Management App



As occupancy
increases,
**your price
increases**

Occupancy

Price

Pricing is Very Convenient With The Quota Contract Feature

With Elektraweb's dynamic pricing system that increases as occupancy increases, provide advantages to your guests who make early reservations, and earn more! While the first reservations are received with high discounts, as the hotel occupancy increases, the discounts of other reservations that fall in the same period gradually decrease and increase to the contract prices.

Agency and Tour Integration

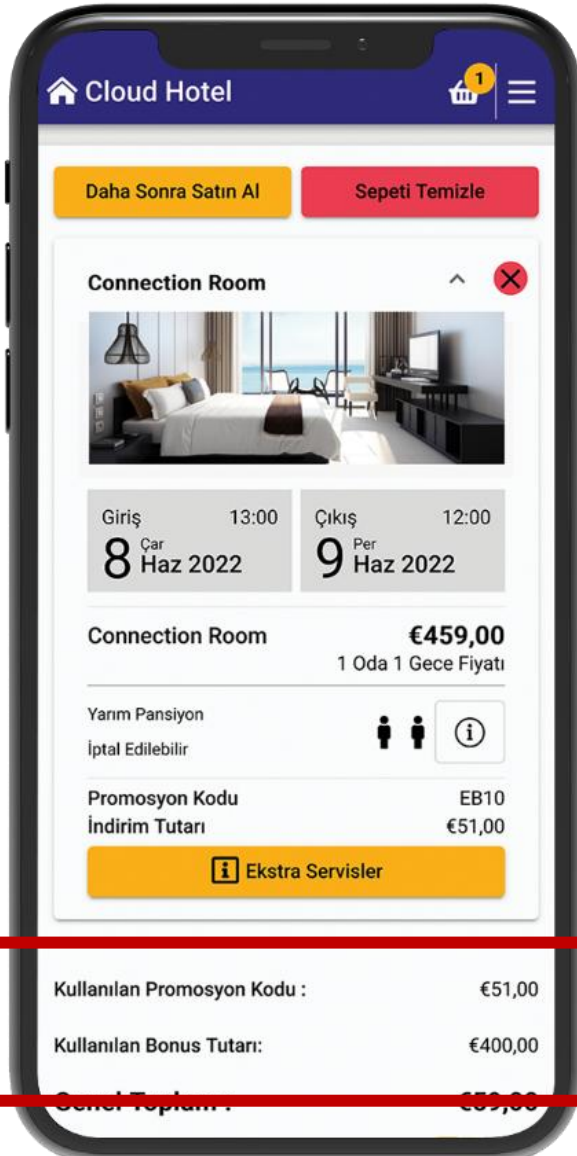
Elektraweb is not only integrated with the online agencies but also with the offline agencies and tour operators (such as TUI, Anex Tour, Paximum, ETS, Pegos and Odeon).

With Elektraweb,

You can see the reservations received from the online and offline channels on a single screen. By comparing the prices received from the offline channels with the prices calculated by Elektraweb, you can save the reservations at the front office with one click.



Using Points and Bonuses in Online Reservations



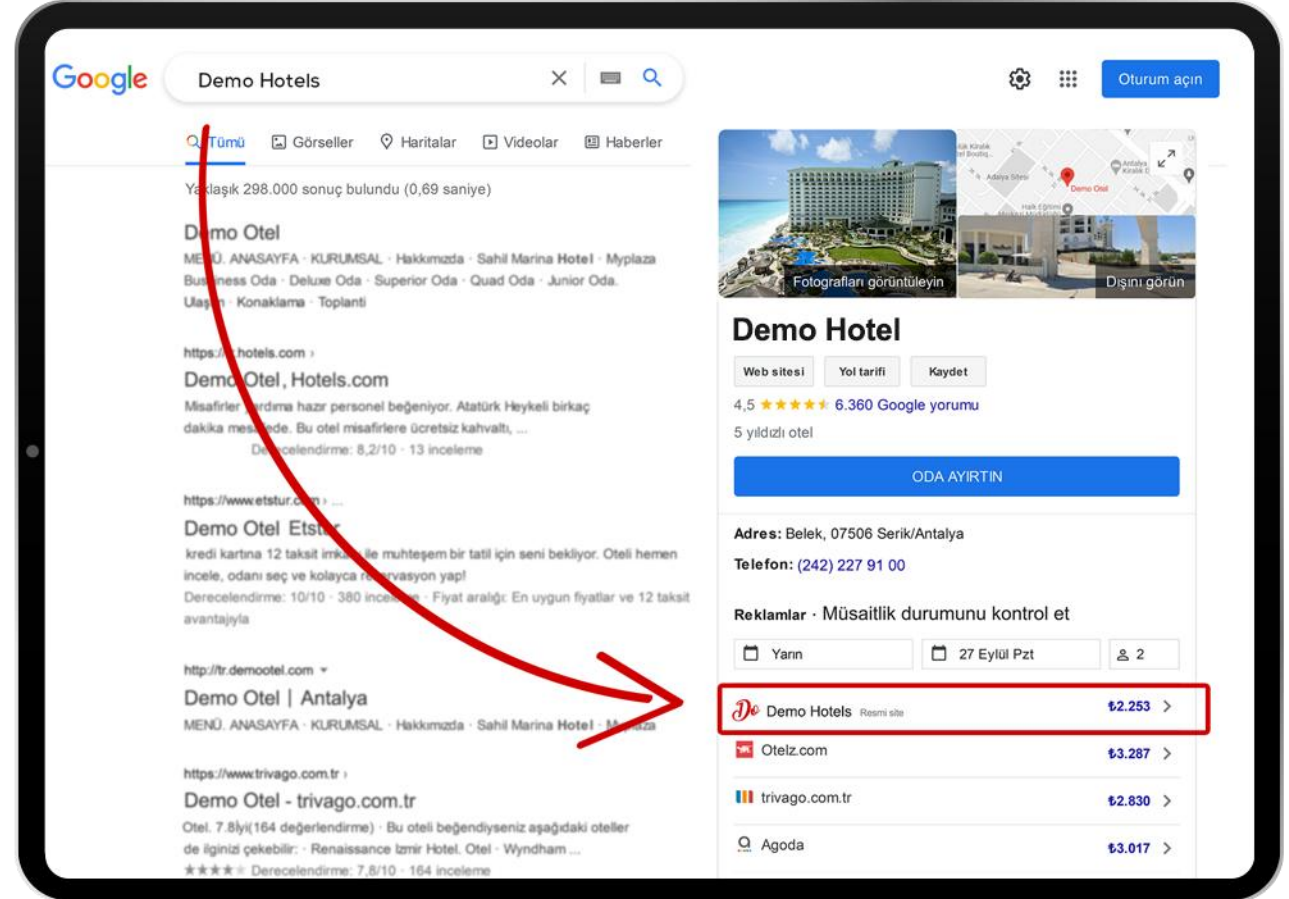
Thanks to the Membership and Loyalty Module that works fully integrated with the Front Office, Online Reservation and CRM modules, you can provide your guests with 3 important advantages

- Discounts from reservations,
- Bonuses earned from reservations,
- Discounts and free service privileges they will earn while staying at the hotel

With automatic definitions, guests can gain special discounts from departments such as restaurants, bars and SPA, a la carte restaurant reservations, beach use, the right to participate in some activities and free certain services can be provided

Take Your Place on GOOGLE with Elektraweb

Thanks to **Elektraweb-Google Hotel Booking Integration**, hotels get to the top of Google searches, publish price-availability and receive direct online reservations without paying any commission.



We Provide 15 Solutions In One Package



E-INVOICE



ACCOUNTING



CHANNEL MANAGER



RESTAURANT MANAGEMENT



HOTEL MANAGEMENT



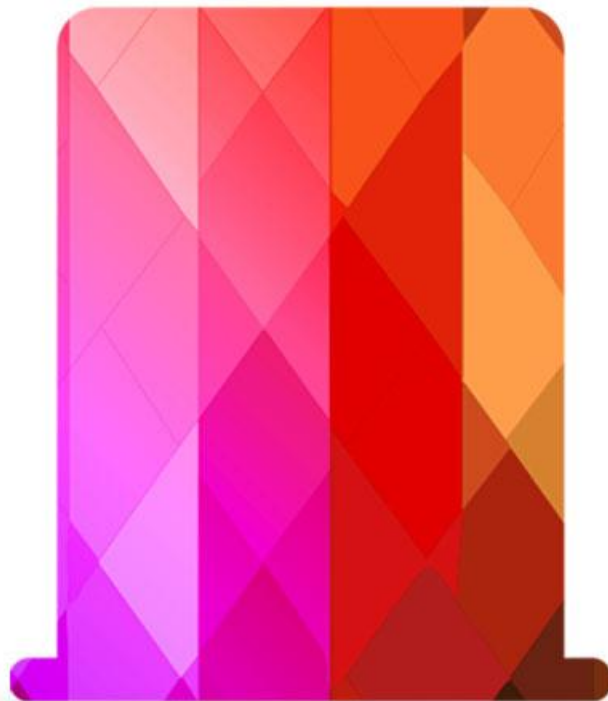
GUEST MANAGEMENT



ONLINE RESERVATION



HOTEL



CRM



ID READER



CALL CENTER



SPA



INVENTORY



HOTSPOT



SALES BANQUET



HUMAN RESOURCES





With Web Based POS

We provide Flexibility and Cost Advantage
for Hotels and Restaurants



Elektraweb POS at All Sales Points



Elektraweb POS can be used at sales points within the hotel such as restaurants, cafes, beauty centers, SPAs and boutiques. Apart from hotels, it can also be used easily in small businesses that target package ordering by switching to online commerce.

We Integrate Easily To 3rd Party Software

Elektraweb can be easily integrated via web services with door locks, telephone exchanges, building heating and cooling systems, IP TV, Pay TV, Internet logging systems, ID reading solutions and door access systems.



We Offer

Free Virtual POS Integration

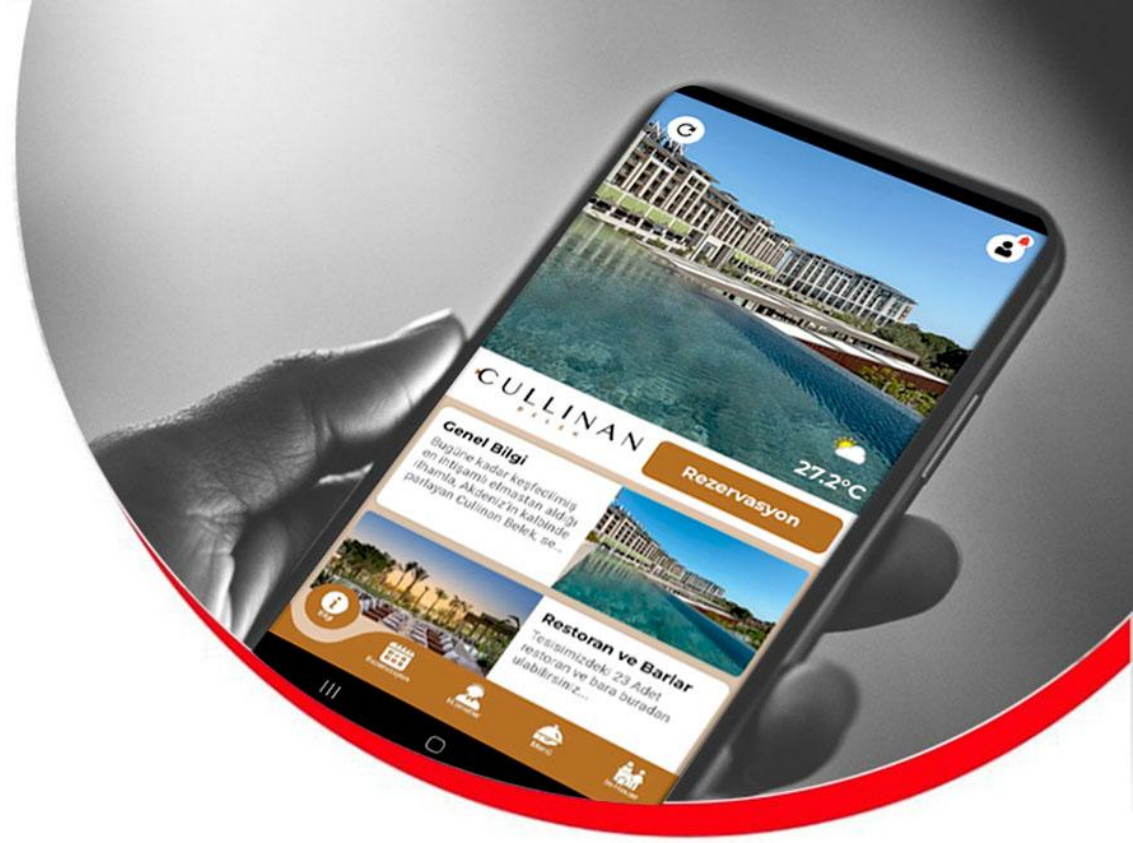
With the free virtual POS integration, hotels can receive credit card payments from their websites or send a secure payment link to the guest to pay later.

All Banks in Turkey + International Payment Systems

- AKBANK
- Vakıfbank
- Garanti
- Halkbank
- İş Bankası
- Denizbank
- Finansbank
- HSBC
- YapiKredi
- Ziraat Bankası
- Türkiye Ekonomi Bankası
- HepsiburadaPayment
- TwistPay
- Sofort
- Compuop,
- Stripe,
- Paypal,
- SslCommerz
- Ingenico



Guest App



Elektraweb can be used on Desktop or laptop computers, tablets and mobile phones. With the guest application, we enable the guest to make online reservations, orders, payments and even malfunction-complaint notifications within the facility.



Our Training and Support Team
Our support team is available
7/24

**Other Large Institutions
Using ELEKTRA Technology**



**Thank
You**

